

ASSIGNMENT OF THESIS (BACHELOR'S THESIS)

Department - Studio	
First and last name	
Study programme (* - Delete inappropriate option)	* VISUAL AND LITERARY ARTS * CREATIVE MARKETING AND COMMUNICATION
Title of the thesis	
Title of the thesis in English language	
Academic year	2020/2021

Assignment of the thesis must contain the following requirements:

1. Theoretical background.
2. Aim of the thesis.
3. Methodology of examination of the given topic.
4. Considered results of the work.
5. Evaluation of the benefits of the work and possible recommendations for practice.
6. Basic professional sources of information (*names listed according to the applicable citation standard*).
7. Basic idea of the content structure of the theoretical (professional) part.
8. Basic idea of the content structure of the practical (application, creative) part.

Thesis supervisor:

Signature:

**** Thesis consultant:**

(** - optional)

Signature:

Starting date of the thesis:

Thesis submission date:

In Prague

Student's signature:.....

I approve: head of department/studio.....

I approve: Vice-Rector for Academic Affairs.....