



Marketing Trainee

Luxury cosmetics brand, Sisley Paris, is looking for a charismatic Marketing Trainee in Prague. The Marketing Trainee will help assist with planning and implementing Marketing strategies developed to support the promotion of the product or brand. This role supports the Marketing Manager and Marketing Specialists. Ideal candidates will have/be on track to receive a bachelor's degree in Marketing or other related fields and hold a strong interest in the cosmetics industry.

General

- Cooperation on Online & Offline marketing activities for Sisley and partners
- Must be an independent thinker with hands-on can-do, "roll up your sleeves" attitude
- Must be highly organized, detail oriented and have ability to thrive in a fast paced, deadline oriented and high-energy environment
- Ability to work well in a team environment but also work independently, meeting goals and deadlines under the supervision of the Marketing Manager

Online Marketing

- Creating and managing Sisley newsletters with daily communication with HQ
- Monitoring and updating e-retailers activities
- Managing digital content and sharing with agencies and partners
- Organizing online Masterclasses
- Assist in Customer Service & CRM activities
- Monitoring E-commerce performance

Offline Marketing

- Assist in planning and execution of instore decorations & events
- Assist in updating all merchandising tasks
- Cooperation with agencies

Required Experience and Skills

- Ideally a senior student who can work up to 20 hours a week
- Attendance at the office 3-4 days a week
- Good knowledge of English, French welcome (not mandatory)
- Czech / Slovak language at the level of a native speaker,
- Good knowledge of MS Office tools and knowledge of online marketing tools,
- Independence, diligence, attention to detail.

CONTACT:

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